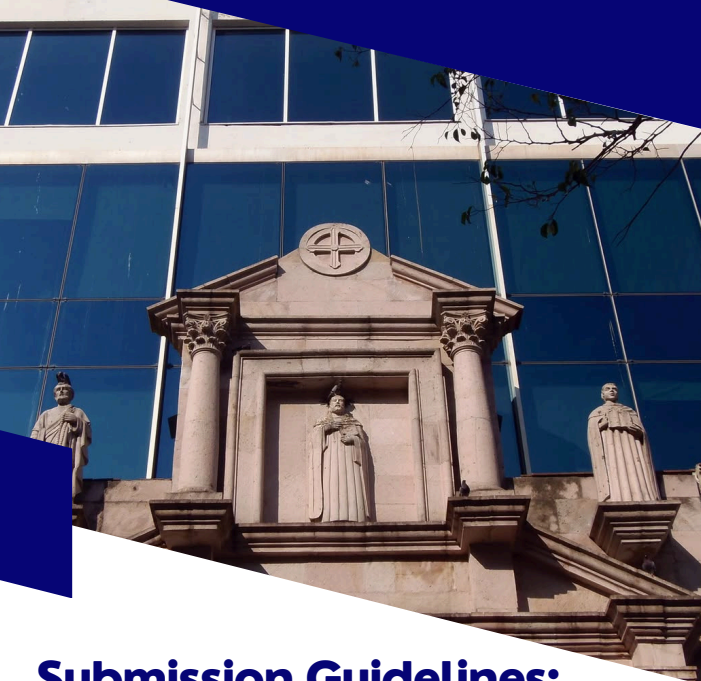




Submission Guidelines:

- Papers should be prepared in Word 97 or later, on white letter-sized paper (21.6-27.5 cm) with 1.5 spacing and 2.5 cm margins on each side, using Arial font, size 12.
- They should not exceed 15 pages.
- Authors should include an abstract of the paper's content in no more than 250 words.
- The deadline for abstract submission is January 30th, 2025.
- The deadline for full paper submission is February 25th, 2025.

Organizing Committee:

President: Ambassador Rogelio Sierra Díaz, Rector of the Higher Institute of International Relations "Raúl Roa García".

Vice President: Dr. C. Fernando Rojas Gutiérrez, Advisor to the Minister of Culture.

Vice President: Dr. C. Leonel Caraballo Maqueira, Vice-Rector of Research and Graduate Studies, ISRI.

Members:

Sc.D. Abel Perdomo de Vales
Ambassador Eumelio Caballero Rodríguez
Sc.D. Sergio Raymant Arencibia Iglesias
Sc.D. Yanela González González
Sc.D. Roberto Urgellés González
Ambassador Norma Goicochea Estenoz
Ambassador Dulce María Buergo Rodríguez
Arquitecta Perla Rosales Aguirreurreta
B.A. Heider Iván Machado Abreus
Student Ignacio D. Zayas La O
Student Jorge Cuevas Ramos

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Sc.D. Fernando Rojas Gutiérrez
Ambassador Teresita Vicente Sotolongo
Sc.D. Rolando González Patricio
Sc.D. Sergio Raymant Arencibia Iglesias
MSc. Juan Miguel González Peña

Advisory Board:

Composed of heads of cultural institutions and prestigious intellectuals and artists.



CALL

From the Higher Institute of
International Relations
"Raúl Roa García"
For

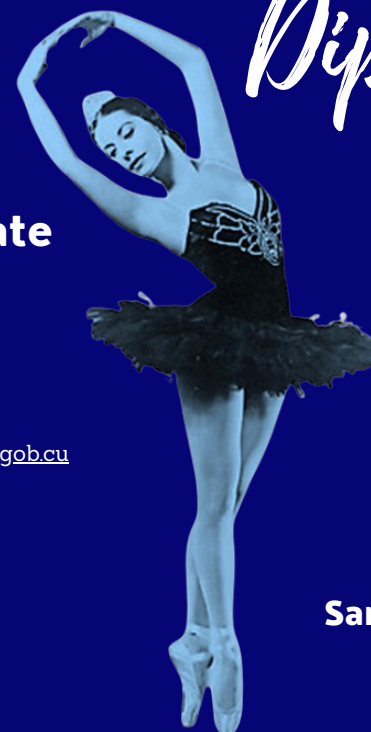
INTERNATIONAL SEMINAR ON

Cultural Diplomacy

**MARCH
25TH-27TH,
2025**

**Working languages:
Spanish and English.**

**Venue
San Gerónimo University
College of Havana**



This Seminar shall contribute to the MUNDIACULT 2025 debate

Contact Information



Website

www.isri.cu



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isri-rpub01@isri.minrex.gob.cu



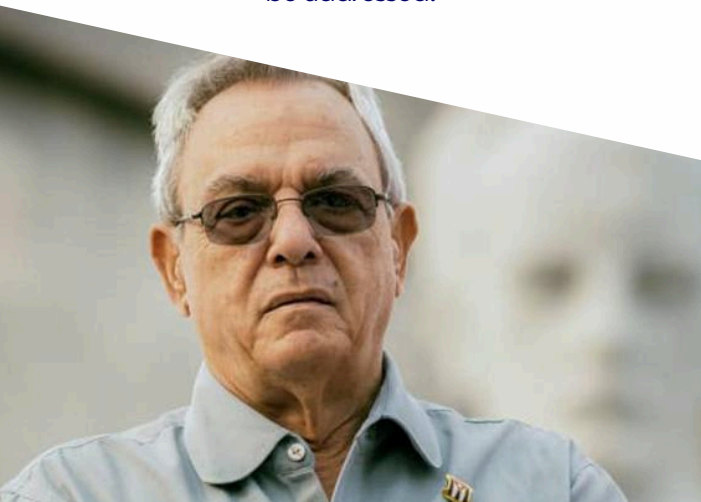
**Department of Public Relations and
International Affairs of ISRI**

(+53) 59932577



OBJECTIVE

Through dialogue and interaction between academics and experts, this international seminar will explore how Cultural Diplomacy fosters relations of brotherhood among peoples, promotes mutual understanding, cooperation, and trust between states, generating understanding that allows overcoming differences and promoting international cohesion. Furthermore, contemporary challenges will be addressed.



MAIN THEMES:

- **Cultural Diplomacy. Objectives and functions.**
- **The role of Foreign Ministries, Ministries of Culture, and other cultural institutions in the development, promotion, and application of Cultural Diplomacy.**
- **Success stories and comparative analyses in the application of Cultural Diplomacy.**
- **Cultural Diplomacy, the promotion of peace, conflict resolution, and reconciliation.**
- **Fostering cultural cooperation networks among countries of the Global South.**
- **Cultural Diplomacy in promoting inclusion and cultural diversity.**
- **Impact of new technologies on Cultural Diplomacy.**

Those interested should formalize their registration by emailing the Organizing Committee before March 15th, 2025.

Registration Fee:

Foreign delegates: 100.00 EUR/USD
National delegates: 2000.00 CUP

Payment will be made in cash upon receipt of credentials on the 24th at ISRI or on the 25th at the event venue.



ACCOMMODATION OPTIONS

Parque Central Hotel 5★

Single Room: 194 USD / Double Room: 137 USD

Sevilla Hotel 4★

Single Room: 194 USD / Double Room: 141 USD

Plaza Hotel 4★

Single Room: 174 USD / Double Room: 120 USD

Inglaterra Hotel 4★

Single Room: 95 USD / Double Room: 71 USD

Each offer includes breakfast and airport-hotel-airport transfer.



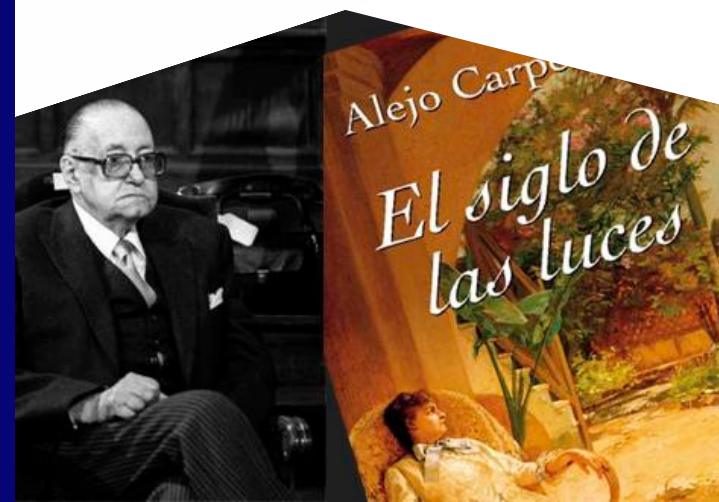
Phone

(+53) 72019777



Email

rvas2.eventos@havanatur.cu





GENERAL PROGRAM:

MONDAY, MARCH 24.

- 10:00 AM - 12:30 PM: Accreditation at ISRI.

TUESDAY, MARCH 25.

- 08:00 AM: Continuation of accreditation at CUSGH.
- 09:00 AM - 09:45 AM: Inaugural Session.
- 09:45 AM - 10:00 AM: Coffee Break.
- 10:00 AM - 10:30 AM: Keynote Lecture.
- 10:30 AM - 1:00 PM: Presentations and Debate.
- 1:00 PM - 2:30 PM: Lunch.
- 2:30 PM - 5:00 PM: Presentations and Debate.

WEDNESDAY, MARCH 26

- 09:00 AM - 9:30 AM: Keynote Lecture.
- 09:30 AM - 10:00 AM: Coffee Break.
- 10:00 AM - 1:00 PM: Presentations and Debate.
- 1:00 PM - 2:30 PM: Lunch.
- 2:30 PM - 5:00 PM: Presentations and Debate.

THURSDAY, MARCH 27

- 09:00 AM - 9:30 AM: Keynote Lecture.
- 09:30 AM - 10:00 AM: Coffee Break.
- 10:00 AM - 12:30 PM: Presentations and Debate.
- 12:30 PM - 1:30 PM: Closing Ceremony.
- 1:30 PM - 3:00 PM: Lunch

The Collateral Program will be informed later

